

# Christoph Riedl, Ph.D.

*Assistant Professor*

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## Appointments

- Sept. 2013 – *current* **Northeastern University**, Boston, MA, USA.  
*Assistant Professor*, D'Amore-McKim School of Business, Information Systems  
*Assistant Professor*, College of Computer & Information Science (CCIS)  
**Joseph G. Riesman Research Professor** (2016-2018)  
*Core Faculty*, Network Science Institute  
*Core Faculty*, Center for Digital Humanities & Computational Social Science (NUlab)
- Sept. 2013 – *current* **Harvard University**, Cambridge, MA, USA.  
*Fellow*, Institute for Quantitative Social Science (IQSS)
- May 2011 – Aug. 2013 **Harvard University**, Cambridge, MA, USA.  
*Post-doctoral fellow* at **Harvard Business School (HBS)** and the Institute for Quantitative Social Science (IQSS).

## Education

- 2007 – 2011 **Technische Universität München**, Munich, Germany.  
*Ph.D. in Information Systems*
- 2006 – 2007 *M.Sc. in Information Systems*
- 2002 – 2006 *B.Sc. in Computer Science*

## Research Interests

- Collaborative problem-solving and decision-making in distributed and networked environments
- Computational social science, agent-based models, peer effects, network experiments, applied statistics for causal inference and big data

## Awards and Honors

- DRUID Best Paper Award (2016)
- Joseph G. Riesman Research Professorship (D'Amore-McKim School of Business, 2016-2018)
- Young Investigator Program Award (YIP ARO; 2014)
- Excellence in Teaching Award, Northeastern University, nominated (2014/2015)
- Post-Doctoral Fellowship, German Research Foundation (DFG; 2011-2013).
- ISPIM-Wiley Ph.D. Innovation Dissertation Award, finalist (2012).
- TUM Graduate School Awards for publications in highly-ranked journals, 2010 & 2011.
- University President's Performance Award for outstanding contributions at TUM (2009).
- LAOTSE scholarship for studies at National University of Singapore (NUS).

## Grants

- PI:** “Large-Scale Online Collaboration in Hierarchical Networks.”  
Office of Naval Research (ONR), 2016-2019, \$415,000.
- PI:** “Understanding Online Creative Collaboration Over Multidimensional Networks” with co-PIs Noshir Contractor (Northwestern University) and Janet Fulk (University of Southern California).  
National Science Foundation (NSF), 2015-2018, \$1,200,000.  
REU supplement: \$8,000
- PI:** “Social Network Processes in Collaborative Decision-Making.”  
Young Investigator Program Award (YIP ARO), 2014-2017, \$150,000.  
URAP supplement: \$4,000
- PI:** “Extracting and Visualizing Multi-Dimensional Text Networks: Tools for Structural Reading and Text Exploration” with co-PIs Dietmar Offenhuber, Nick Beauchamp, David Smith.  
Northeastern University, 2014-2015, \$50,000.

**PUBLICATIONS** (Google Scholar (GS) **h-index: 19**; total citations: **1,130**)

## Working Papers & Currently Under Review

- “Do Cash Incentives Motivate Performance? Incentives, Participation, and Design Quality in Crowdsourcing Contests” (with Katja Hutter, Johann Füller, and Gerard Tellis).
- “Learning from Good vs. Bad Examples: Evidence from Creative Design Competitions” (with Victor Seidel).
- “Competition and collective intelligence: The moderating effect of sex composition” (with Anita Woolley, Rosalind Chow, Anna Mayo, Jin Wook Chang).  
*Press coverage:*
- “Making the Most of Top Female Staff,” [Financial Times](#).
- “Online Word of Mouth and Product Review Disagreement” (with Frank Nagle).

## Refereed Journal Articles

- Riedl, C., Woolley, A.** (2017). “Teams vs. Crowds: A Field Test of the Relative Contribution of Incentives, Member Ability, and Emergent Collaboration to Crowd-Based Problem Solving Performance,” *Academy of Management Discoveries*, in press. **(9 GS citations)**
- Boudreau, K., Guinan, E., Lakhani, K., **Riedl, C.** (2016). “Looking Across and Looking Beyond the Knowledge Frontier: Intellectual Distance and Resource Allocation in Science,” *Management Science*, 62(10), 2765-2783 (lead article, authors alphabetical, open access). **(5,000+ downloads; 35 GS citations)**  
Listed as most read research paper in Management Science.  
*Press coverage:*
- “Why Experts Reject Creativity,” [The Atlantic](#).
  - “Highly novel research proposals ‘being systematically rejected’,” [Times Higher Education](#).
  - “Tough Crowd,” [The Scientist](#).
  - “Out of the box ideas are a hard sell for most innovators, some say investors fear innovation,” [The Current](#).
- Blohm, I., **Riedl, C.**, Füller, J., Leimeister, J. M. (2016). “Rate or Trade? Identifying Winning Ideas in Open Idea Sourcing,” *Information Systems Research*, 27(1), 27-48 (open access). **(5 GS citations)**
- Riedl, C., Zanibbi, R., Hearst, M. A., Zhu, S., Menietti, M., Crusan, J., Metelsky, I., Lakhani, K.** (2016). “Detecting Figures and Part Labels in Patents: Competition-Based Development of Image Processing Algorithms,” *International Journal on Document Analysis and Recognition*, 19(2), 155-172.
- Riedl, C., Köbler, F., Goswami, S., Krcmar, H.** (2013). “Tweeting to Feel Connected: A Model for Social Connectedness in Online Social Networks,” *International Journal of Human-Computer Interaction*, 29(10), 1-18. **(21 GS citations)**

- Riedl, C., Blohm, I., Leimeister, J. M., Krcmar, H. (2013).** “The Effect of Rating Scales on Decision Quality and User Attitudes in Online Innovation Communities,” *International Journal of Electronic Commerce*, 17(3), 7-36. **(19 GS citations)**
- Riedl, C., Leimeister, J. M., Krcmar, H. (2012).** “Why e-Service Development is Different: A Literature Review,” *e-Service Journal*, 8(1), 2-22.
- Riedl, C., Leimeister, S., Böhm, M., Yetton, P., Krcmar, H. (2010).** “Competing in the Clouds: A Strategic Challenge for ITSP Ltd.,” *Communications of the AIS*, 27(1), 725-742.
- Riedl, C., May, N. Finzen, J., et al. (2009).** “An Idea Ontology for Innovation Management,” *International Journal on Semantic Web and Information Systems*, 5(4), 1-18. **(58 GS citations)**
- Riedl, C., Böhm, T., Rosemann, M., Krcmar, H. (2009).** “Quality Management in Service Ecosystems,” *Information Systems and e-Business Management*, 7(2), 199-221. **(52 GS citations)**

### Refereed Conference Articles

(Note: in computer science, conference proceedings are considered a terminal publication.)

- Riedl, C., Seidel, V. (2016).** “Design myopia and vicarious learning from good versus bad examples: Evidence from creative design competitions”, *Collective Intelligence*, New York City, NY.
- Riedl, C., Seidel, V. (2016).** “Design myopia and vicarious learning from good versus bad examples: Evidence from creative design competitions”, *Best Paper Proceedings of the 2016 Academy of Management Meeting*, Anaheim, CA.
- Foley, M., **Riedl, C.** (2015). “Collective Problem-Solving by Heterogeneous Agents in Network Environments,” *Collective Intelligence*, Santa Clara, CA.
- Lazer, D., Meleis, W., Wells, B. F., **Riedl, C.**, Radford, J., Keegan, B., Ognyanova, K., Wojcik, S., Hoye, J., Karbeyaz, C. (2015). “Performing Massively Open Online Social Experiments with Volunteer Science,” *Workshop on Crowdsourcing and Online Behavioral Experiments (COBE) at the ACM Conference on Economics and Computation*, Portland, OR, USA.
- “Online Word of Mouth and Product Quality Disagreement” (alphabetical with Frank Nagle). *Best Paper Proceedings of the 2014 Academy of Management Meeting* (top 10%), 2014, Philadelphia, PA.
- Keegan, B., Ognyanova, K., Welles, B. F., **Riedl, C.**, Karbeyaz, C., Meleis, W., Lazer, D., Radford, J., Hoye, J. (2014). “Conducting Massively-Open Online Social Experiments with Volunteer Science,” *Human Computation Workshop (HCOMP)*, Pittsburgh, PA.
- “Finding a Partner in the Crowd” (alphabetical with Andrea Blasco, Kevin Boudreau, Karim Lakhani, Michael Menietti), *Workshop on Information Systems and Economics (WISE)*, 2013, Milan, Italy.
- Blohm, I., **Riedl, C.**, Füller, J., Köröglu, O., Leimeister, J. M., Krcmar, H. (2012). “The Effects of Prediction Market Design and Price Elasticity on Trading Performance of Users: An Experimental Analysis,” *Proceedings of Collective Intelligence 2012*, Cambridge, MA, USA.
- Blohm, I., **Riedl, C.**, Leimeister, J. M., Krcmar, H. (2011). “Idea Evaluation Mechanisms for Collective Intelligence in Open Innovation Communities: Do Traders Outperform Raters?,” *Proceedings of Thirty Second International Conference on Information Systems (ICIS’11)*, Shanghai, China. **(47 GS citations)**
- Riedl, C., Blohm, I., Leimeister, J. M., Krcmar, H. (2010).** “Rating Scales for Collective Intelligence in Innovation Communities: Why Quick and Easy Decision Making Does Not Get it Right,” *Thirty First International Conference on Information Systems (ICIS’10)*, St. Louis, MO, USA. **(88 GS citations)**
- Riedl, C., Wagner, S., Leimeister, J. M., Krcmar, H. (2010).** “Exploring Large Collections of Ideas in Collaborative Settings through Visualization,” *Proceedings of 20th Annual Workshop on Information Technologies and Systems (WITS’10)*, St. Louis, MO, USA.
- Leimeister, S., **Riedl, C.**, Böhm, M., Krcmar, H. (2010). “The Business Perspective of Cloud Computing: Actors, Roles, and Value Networks,” *Proceedings of 18th European Conference on Information Systems (ECIS’10)*, Pretoria, South Africa. **(214 GS citations)**

- Köbler, F., **Riedl, C.**, Vetter, C., Leimeister, J. M., Krcmar, H. (2010). “Social Connectedness on Facebook – An explorative study on status message usage,” *Proceedings of 16th Americas Conference on Information Systems (AMCIS'10)*, Lima, Peru. **(68 GS citations)**
- Kohlborn, T., Lübeck, C., Korthaus, A., Fielt, E., Rosemann, M., **Riedl, C.**, Krcmar, H. (2010). “How Relationships can be Utilized for Service Bundling,” *Proceedings of 16th Americas Conference on Information Systems (AMCIS'10)*, Lima, Peru.
- Kohlborn, T., Lübeck, C., Korthaus, A., Fielt, E., Rosemann, M., **Riedl, C.**, Krcmar, H. (2010). “Conceptualising a Bottom-up Approach to Service Bundling,” *Proceedings of 22nd International Conference on Advanced Information Systems Engineering (CAiSE'10)*, Hammamet, Tunisia.
- Kohlborn, T., Lübeck, C., Korthaus, A., Fielt, E., Rosemann, M., **Riedl, C.**, Krcmar, H. (2010). “Identification and specification of relationships as the foundation for service bundling,” *Proceedings of Workshop on Ontology, Conceptualization and Epistemology for Information Systems, Software Engineering and Service Science (ONTOSE'10)*, Hammamet, Tunisia.
- Finzen, J., **Riedl, C.**, May, N., Stathel, S. (2010). “Innovation in the Internet of Services,” *Proceedings of XX International RESER Conference*, September 30th - October 2nd 2010, Gothenburg, Sweden.
- Riedl, C.**, Böhm, T., Leimeister, J. M., Krcmar, H. (2009). “A Framework for Analysing Service Ecosystem Capabilities to Innovate,” *Proceedings of 17th European Conference on Information Systems (ECIS'09)*, Verona, Italy. **(35 GS citations)**
- Riedl, C.**, Leimeister, J. M., Krcmar, H. (2009). “New Service Development for Electronic Services – A Literature Review,” *Proceedings of the Fifteenth Americas Conference on Information Systems (AMCIS'09)*, San Francisco, California.
- Riedl, C.**, May, N., Finzen, J., Stathel, S., et al. (2009). “Managing Service Innovations with an Idea Ontology,” *Proceedings of XIX International RESER Conference*, September 24th-26th 2009, Budapest, Hungary.
- Kohlborn, T., Korthaus, A., **Riedl, C.**, Krcmar, H. (2009). “Service Aggregators in Business Networks,” *Proceedings of the 1st Workshop on Service-Oriented Business Networks and Ecosystems (SOBNE '09)* at IEEE EDOC, 2nd September, Auckland, New Zealand. **(25 GS citations)**
- Stathel, C., Finzen, J., **Riedl, C.**, May, N. (2008). “Service Innovation in Business Value Networks,” *Proceedings of XVIII International RESER Conference*, Stuttgart, Germany.

### Non-Refereed Journal Articles

- Riedl, C.** (2011). “Business Network Transformation,” *Electronic Markets*, 21(3), 209–211.
- Böhm, M., Herzog, A., **Riedl, C.**, Leimeister, S., Krcmar, H. (2010). „Cloud Computing als Treiber der IT-Industrialisierung? Ein Vergleich mit der Automobilbranche,“ *Information Management und Consulting (IMC)*, 25(5), 46-54 (in German).
- Böhm, M., Leimeister, S., **Riedl, C.**, Krcmar, H. (2009). „Cloud Computing: Outsourcing 2.0 oder ein neues Geschäftsmodell zur Bereitstellung von IT-Ressourcen?,“ *Information Management und Consulting (IMC)*, 24(2), 6-14 (in German).
- Riedl, C.**, Schöfmann, J., Müller, M. (2007). „Integration eines Avatars in ein SAP R/3 System – Projektpraktikum,“ *WIRTSCHAFTSINFORMATIK* 49 (WI) (2007) 4, 314-317 (in German).

### Monographs

- Riedl, C.** (2011). “Tool-Supported Innovation Management in Service Ecosystems,” Gabler, Wiesbaden, Germany.

### Book Chapters

- Böhm, M., Leimeister, S., **Riedl, C.**, Krcmar, H. (2012). “Cloud Computing and Computing Evolution,” In: S. Murugesan (ed.) *Cloud Computing: Technologies, Business Models, Opportunities and Challenges*, CRC Press, Boca Raton, FL.
- Riedl, C.**, Leimeister, J. M., Krcmar, H. (2011). “Service Innovation for Electronic Services,” In: Ahson, S. and Ilyas, M. (eds.) *Service Delivery Platforms: Developing and Deploying Converged Multimedia Services*, CRC Press, Boca Raton, FL.
- Böhm, M., Leimeister, S., **Riedl, C.**, Krcmar, H. (2011). “Cloud Computing - Outsourcing 2.0 or a new Business Model for IT Provisioning?” In: F. Keuper, C. Oecking, A. Degenhardt (eds.) *Application Management*, Gabler, Wiesbaden, Germany. **(109 GS citations)**
- Böhm, M., Koleva, G., Leimeister, S., **Riedl, C.**, Krcmar, H. (2010). “Towards a Generic Value Network for Cloud Computing,” In: J. Altmann, O. Rana (eds.) *Economics of Grids, Clouds, Systems, and Services*, Lecture Notes on Computer Science (LNCS), No. 6296, Springer, Berlin-Heidelberg, Germany, 129-140. **(66 GS citations)**

### Invited Conference Papers

- Boudreau, K., Gaule, P., Lakhani, K., Riedl, C., and Woolley, A. (2013). “From Crowds to Collaborators: Initiating Effort & Sustaining Collaboration Among Online Creative Workers,” *Proceedings of Quality Information in Organizations and Society, SIG Information Quality, AIS Workshop 2014*, Milan, Italy.
- Riedl, C.**, Böhm, T., Rosemann, M., Krcmar, H. (2008). “Quality Aspects in Service Ecosystems: Areas for Exploitation and Exploration,” *Proceedings of 10th International Conference on Electronic Commerce (ICEC'08)*, Innsbruck, Austria.

### Datasets, Replication, Software

**MENAM ART MAP, Armory Show exhibition, New York City, March 2015**  
(text-network analysis and visualization).

**Google Trends with R**, blog post, <http://bit.ly/1loclw4> (more than **6,000 views**).

**USPTO Algorithm Challenge Dataset**, UCI Machine Learning Repository, <http://bit.ly/1o0cWia>.

**MeshR**: Analyzing Scientific Knowledge Generation using PubMed Citation Data and Medical Subject Headings (MeSH) – A package for the R statistical language (with Kevin Boudreau and Karim Lakhani). Accompanied by Vignette “Computational Social Science: Analyzing Scientific Knowledge Generation using PubMed Citation Data with MeshR.”

### Course Development Material

- Riedl, C.**, and Hogan, T. (2014). “Fluitem Wind: Improving Sustainability Through Predictive Analytics,” *D’Amore-McKim School of Business Teaching Case*, incl. programming tutorial, sample data, and teaching note.
- Wesley, D., **Riedl, C.** (2014). “Google Skybox: Monitoring Planet Earth in High Definition,” *D’Amore-McKim School of Business Teaching Case*, incl. programming tutorial, sample data, and teaching note.
- Riedl, C.**, Leimeister, S., Böhm, M., Yetton, P., Krcmar, H. (2010). “Competing in the Clouds: A Strategic Challenge for ITSP Ltd.,” *Communications of the AIS*, 27(1), 725-742, case and teaching note.

### Teaching (at Northeastern University D’Amore-McKim School of Business unless otherwise noted)

*NETS 7341 – Network Economics*, Ph.D. (interdisciplinary), spring 2017.

*MGMT 6233 – Business Analytics*, MBA & MS Data Science, fall 2015, 2016.

*BUSN 6320 – Business Analytics Fundamental*, MBA, fall 2014, 2015, 2016.

*AI 5050 – Data Mining in Cyberspace*, College of Computer and Information Science, graduate, spring 2015.

*MISM 2301 – Management Information Systems*, undergraduate, fall 2013, spring & fall 2014.

*SCHM 6222 – Emerging Issues in Supply Chain Management*, MBA (guest lecturer)

*MKTG 4508 – Digital Marketing*, undergraduate, fall 2013, spring 2014 (guest lecturer).

*CS 5750 – Social Computing*, College of Computer and Information Science, graduate, fall 2013 (guest lecturer).

*PPUA 5262 – Big Data for Cities*, School of Public Policy and Urban Affairs, graduate, spring 2014, (guest lecturer).

*Econometrics and Quantitative Research Methods*. International seminar for doctoral students at University of Cologne, Germany, invited lecturer, 2012.

*Reference Models for the Service Industry*, Technische Universität München, graduate, spring 2008, 2009, 2010.

*Information and Knowledge Management*, Technische Universität München, graduate, about 90 students, fall 2007, 2008, 2009.

### **Adviser for Students and Post-Doctoral Fellows**

- Christina Sirabella, undergraduate research assistant, 2016
- Tina Lee, undergraduate research assistant, 2016
- Le Chen, Thesis Committee (CCIS), 2016
- Stefano Baliani, Post-Doc, 2016-
- Samuel Fraiberger, Post-Doc, 2015-
- Brennan Klein, PhD in Network Science, 2015-
- Michael Foley, PhD in Network Science, 2014-
- Varsha Pahilani, graduate teaching assistant (CCIS), 2015
- Ruiyang Xu, graduate research assistant (CCIS), 2014
- Jacob Moody, undergraduate research assistant and Independent Study, 2014-
- Christian Schiller, Master's Thesis, 2011
- Florian Ernst, Robert Hundeshagen, and Daniel Orth, Economics Semester Project, 2011
- Florian Gall, Master's Thesis (UC Berkeley iSchool, joint supervision with Yale Braunstein), 2010
- Gregor Wachala, Interdisciplinary Project, 2010
- Steffen Wagner, Interdisciplinary Project, 2010
- Christian Lübeck, Master's Thesis (QUT, joint supervision with Michael Rosemann), 2009
- Karim Djelassi, Bachelor's Thesis, 2009
- Julian Riediger, Bachelor's Thesis, 2009
- Johannes Tiefenthaler, Master's Thesis, 2008

### **Professional Services**

#### **Editorial Board**

- Member Editorial Review Board for *Academy of Management Discoveries*, 2016-current.

#### **Program Committee and Associate Editor**

- Co-organizer for a workshop on “Designing Online Experiments,” at CSCW, 2016
- AE Track “Crowdsourcing, Crowdfunding, Blockchain and the Sharing Economy”, ICIS, 2016
- Program Committee 24th International World Wide Web Conference - Web Science Track, 2015, Florence, Italy
- Program Co-Chair and Steering Committee “ASE/IEEE 2014 Big Data Conference,” Cambridge, MA
- AE Track “Decision Analytics, Big Data, and Visualization” at ICIS 2014, Auckland, NZ
- Discussant “Platform Strategy Research Symposium” 2013, Boston University, Boston, MA
- Program Committee “Quantifying Success,” satellite meeting at ECCS'13, Barcelona, Spain
- AE Track “Service Engineering and Service Management” at ECIS 2013, Utrecht, Netherlands
- Program Committee “12th Workshop on E-Business”, 2012, Chicago, IL

- Program Committee “11th Workshop on E-Business” at ICIS 2012, Orlando, FL
- Program Committee “10th Workshop on E-Business” at ICIS 2011, Shanghai, China
- Minitrack Co-Chair “Virtual Communities” at AMCIS 2011, Detroit, MI, USA
- Workshop Co-Chair “1st Workshop on New Value Creation Models and Services through Cloud Computing” at 40. Annual Meeting of the Association for Informatics (GI Jahrestagung), Informatik 2010
- Workshop Co-Chair “1st Workshop on Service-Oriented Business Networks and Ecosystems” at IEEE EDOC 2009

## Reviewing

*Management Science, MISQ, Information Systems Research, Journal of Management Information Systems, Information & Management, Decision Support Systems, Transactions on Knowledge and Data Engineering, Journal of Computer-Mediated Communication, Communications of the AIS, R&D Management, Electronic Markets, Journal of Electronic Commerce Research, Information Systems and e-Business Management Journal, Electronic Commerce Research and Applications.*

Leading conferences: ICIS, ECIS, AMCIS, ACIS, HICSS.

## Presentations and Talks

- Invited speaker “Social Network Processes in Collaborative Decision-Making,” Conference on Opinion Dynamics, 13<sup>th</sup> June, 2016.
- Invited panel speaker “Big Data and Financial Inclusion,” Rethinking Financial Inclusion, Harvard Kennedy School, Cambridge, MA, 19<sup>th</sup> April, 2016.
- “Learning from Good vs. Bad Examples: Evidence from Creative Design Competitions”
  - Open and User Innovation Workshop, Harvard Business School, Boston, MA, 1<sup>st</sup> August 2016.
  - Collective Intelligence, New York University, New York City, NY, 2<sup>nd</sup> June 2016.
  - Digital Innovation Workshop (invited speaker), Boston College, MA, 12<sup>th</sup> May 2016.
  - Harvard Business School (invited speaker), Digital Seminar, 6<sup>th</sup> April 2016.
  - University of Massachusetts (invited speaker), Amherst, 16<sup>th</sup> October 2015.
  - Network Science Institute, Northeastern University, opening ceremony, 4<sup>th</sup> November 2015.
- Invited panel speaker on Peer Production Networks, International Workshop on Network Theory, Northwestern University, Evanston, 30<sup>th</sup> October, 2015.
- “Collective Problem-Solving by Heterogeneous Agents in Network Environments”
  - Workshop on Information in Networks (WIN), New York City, NY, October 1<sup>st</sup> 2015.
- “Investigating Social Influence Through Large-Scale Field Experimentation”
  - Telenor, Oslo, Norway, 12<sup>th</sup> October 2015.
  - Workshop on Information in Networks (WIN), New York City, NY, October 1<sup>st</sup> 2015.
  - NetMob, MIT Media Lab, Cambridge, MA, April 8<sup>th</sup> 2015.
- “From Crowds to Collaborators: Self-Organization and Collaboration in Online Creative Teams”
  - Google Inc., Human Computation Tech Talk, Mountain View, CA, 2014.
  - Facebook Inc., Palo Alto, CA, 2014.
- “Crowdsourcing for a Social Good: The Impact of Incentive Preferences on Consumers’ Creative Contributions to Social Innovation”
  - NASA Center of Excellence for Collaborative Innovation, 2014
  - 12th International Open and User Innovation Workshop, Boston, MA, 2014
- “Demystifying the impact of crowdsourcing innovation: What happens with “Not Invented Here” ideas?” symposium at AOM 2014 (TIM, OCIS, and OMT groups; with Natalia Levina, Hila Lifshitz-Assaf, and Jeffrey Nickerson)
- Panel discussion on “Big Data”, Northeastern University, 2013.
- “Multidimensional Networks in Crowdsourced Creative Collaboration”
  - Workshop on Information in Networks (WIN), 2013, Stern School of Business, NYU
- “Crowd Sourcing and Collective Intelligence: Engaging Large Groups for Problem Solving and Decision Making”
  - Social Personality Area Meeting, Department of Psychology, Northeastern University, 2013
  - Center for Complex Network Research, Northeastern University, 2013

- “The Benefits of Product Quality Disagreement - When Divergent Reviews Drive Online Word of Mouth”
  - Harvard Business School, Boston, MA, 2013
- “A Bias for ‘Normal’ Science? Field Evidence from Medical Research Funding Proposal Evaluations”
  - Harvard University, *Science of Success Symposium*, Cambridge, MA 2013.
  - Stern School of Business, New York University, 2013
  - National University of Singapore, Singapore, 2013
  - IESE Business School, Barcelona, Spain, 2013
  - School of Information, University of Washington, Seattle, WA, 2013
  - College of Information Studies, University of Maryland, College Park, MD, 2013
  - Zicklin School of Business, Baruch College, City University of New York, 2013
  - Howe School of Business, Stevens Institute of Technology, Hoboken, NJ, 2013
  - REER, Georgia Tech, Atlanta, GA, 2012
  - 10th International Open and User Innovation Workshop, Boston, MA, 2012
- “From Crowds to Collaborators: Initiating Effort & Sustaining Collaboration Among Online Creative Workers”
  - NASA Center of Excellence for Collaborative Innovation, 2014
  - Harvard Business School, Boston, 2013 (with Anita Woolley)
  - Quality Information in Organizations and Society, SIG Information Quality, Milan, Italy, 2013
  - Technische Universität München, 2012
  - Universität Hamburg, 2012
- “Peer Influence on Individual Opinions in Information Networks”
  - Workshop on Information in Networks (WIN), Stern School of Business, NYU, 2012
- Research visit at London Business School, July 2012
- “Tool-Supported Innovation Management in Service Ecosystems,” Universität Kassel, 2011
- Invited keynote speaker: “Towards a Cloud Computing Value Network”, 40. Annual Meeting of the Association for Informatics (GI Jahrestagung), 2010
- Radio interview Deutschlandradio E-Welten - Topic: Semantic Web 2010
- Research visit: ISS International Business School of Service Management, Hamburg, Germany, Feb. 2010
- System demonstration and presentation on “Service Innovation” at the International THESEUS Symposium, Federal Ministry of Economics and Technology (BMWi), Berlin, Germany, 2009
- “Quality Management in Service Ecosystems,” Queensland University of Technology, Brisbane, Australia 2007

### **Professional Society Memberships**

- Academy of Management (AOM)
- Association for Information Systems (AIS)
- IEEE